

MBA

IN INTERNATIONAL MANAGEMENT

The Master's in International Management provides the managerial skills necessary in order to develop a new generation of dynamic global business managers. Fully taught in English, the curriculum covers areas such as strategy, marketing, innovation, international finance, and is based on a combination of lectures, simulation games and project-based conferences.

PROGRAM HIGHLIGHTS

The specificity of the program is to combine intensive French language courses with a comprehensive academic program in International Management. The Master's program develops participating students' capabilities to succeed in a dynamic global business environment within international companies.

As the class size is limited, the courses are very interactive and all faculty members are accessible to students. This customized program equips students with a panorama of up-to-date and indispensable "hard" and "soft" skills in International Management. Whether you want to improve your career opportunities in your area of expertise or make a career transition, we offer specific support throughout the program that will help you achieve your goals. As an International Management student at IGR-IAE Rennes, you will expand your cultural understanding, develop your professional skills, strengthen your French language skills, collaborate with students from around the world, and gain real-world experience.

EMPLOYMENT OPPORTUNITIES

Students can build a professional career path related to the international development of companies (business developer, international project manager, international marketing, international logistics, etc.).

TUITION FEE

- Tuition for the academic year, including Intensive course of French as a foreign language, is **6990 euros**,
- This does not include affiliation to the French student health insurance system,
- This Master's is accredited by the French Ministry of Education and Research.



MBAIM Program gave us deep understanding and knowledge about how to run a start-up, feeling of business environment, as well as opportunity to improve entrepreneurial and innovation skills. Thanks to this program, we gained essential business skills such as financial management, strategic thinking, international orientation, risk management, etc. Moreover, we were supported in career aspirations having a great opportunity to do an internship at multinational companies. I did an internship in Finance, Performance Management & Controlling Department at Deutsche Telekom AG in Bonn, Germany. I highly recommend MBAIM Program to everyone who desires to become an entrepreneur and turn business ideas into a reality.

Gulim MUKHATAY

Kazakhstan, MBA in International Management 2017-2018

PRE-SEMESTER: SEPTEMBER

Intensive French course

SEMESTER 1: OCTOBER – DECEMBER

UE01 Strategy & Innovation - Innovation & Entrepreneurship - Business Strategy - Franchising	8 ECTS	41 hours
UE02 Project & Legal Management - European Legislation* - Project Management*	4 ECTS	24 hours
UE03 Human Resources Management - Human Resources Management - Knowledge Management - Professional Project	6 ECTS	58 hours
UE04 Marketing - Marketing	4 ECTS	20 hours
UE05 Finance & Accounting - Financial Management - Management Control	8 ECTS	40 hours
French as a Foreign Language	N/A	

SEMESTER 2: JANUARY – SEPTEMBER

UE01 International Financial and Fiscal Management - International Finance - Market Organization and Regulation	4 ECTS	26 hours
UE02 Industrial Logistics	4 ECTS	20 hours
UE03 Internationalization & Management - International Marketing - Issues of Internationalization - Corporate Social Responsibility - Doing Business in North America - Leadership & Management - Intercultural Management	8 ECTS	95 hours
UE04 Management Game	4 ECTS	20 hours
UE05 Internship with Report	10 ECTS	
French as a Foreign Language	N/A	

CONTACT

PROGRAM DIRECTOR

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PROGRAM COORDINATOR

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